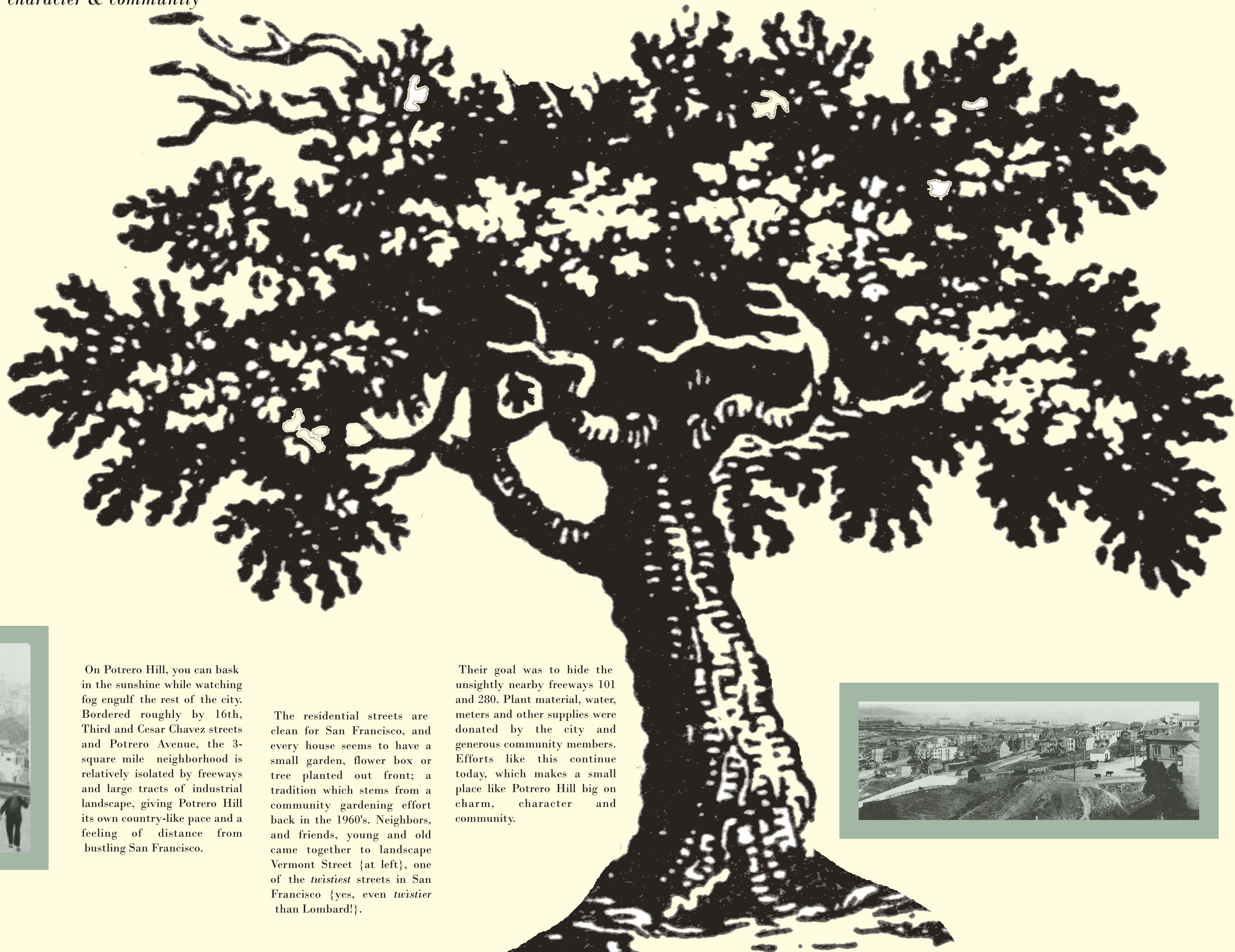


# Potrero Hill

*A small place that's big on charm, character & community*

With a rich history as a pastureland replete with grazing cows and goats, Potrero Hill manages to maintain the charm and character of a small town steeped in rural community roots despite its contemporary big-city surroundings.



On Potrero Hill, you can bask in the sunshine while watching fog engulf the rest of the city. Bordered roughly by 16th, Third and Cesar Chavez streets and Potrero Avenue, the 3-square mile neighborhood is relatively isolated by freeways and large tracts of industrial landscape, giving Potrero Hill its own country-like pace and a feeling of distance from bustling San Francisco.

The residential streets are clean for San Francisco, and every house seems to have a small garden, flower box or tree planted out front; a tradition which stems from a community gardening effort back in the 1960's. Neighbors, and friends, young and old came together to landscape Vermont Street {at left}, one of the *twisti*est streets in San Francisco {yes, even *twistier* than Lombard!}.

Their goal was to hide the unsightly nearby freeways 101 and 280. Plant material, water, meters and other supplies were donated by the city and generous community members. Efforts like this continue today, which makes a small place like Potrero Hill big on charm, character and community.

